



**COUNTY OF SAN DIEGO  
APPLICATION FOR  
FISCAL YEAR 2015/16 NEIGHBORHOOD REINVESTMENT PROGRAM GRANT**

**ORGANIZATION NAME:** City of San Diego

**TITLE OF GRANT REQUEST:** Film Industry Economic Impact Study

**PROJECT LOCATION** (see instructions)

**Street Address:** 530 B Street, Suite 700, San Diego, CA 92101

**Community to be Served:** San Diego County Residents

**For Capital Projects:**

**Owner of project site:** \_\_\_\_\_

**Name of person or entity responsible for project site maintenance** (Provide a copy of any maintenance agreements or commitment letters, if applicable.) \_\_\_\_\_

**Purpose of grant:** (Describe the purpose for which you are seeking grant funding. If your request consists of multiple components, please describe each item in priority order and indicate the associated amount requested. A higher priority shall be given to requests for capital projects and/or one-time expenses.)

The film production industry is considered clean, non-polluting, and produces a injection of revenue to local communities (via hiring locals, heads in beds, dining out, use of local services, etc.). It is a high profile industry that connects the arts with economic development and complements the region's innovation economy and efforts to attract and retain the "creative class" workforce.

This Film Industry Economic Impact Study will be used in the formulation and/or analysis of an RFP which the City in conjunction with the County and other partners will use to establish a San Diego Regional Film Office. It will assist those chosen create and run the San Diego Regional Film Office with a thorough understanding, as well as possibilities to benchmark the economic value, (ROI), of the film industry throughout the region.

The City of San Diego will contract with the Economic Development Corporation (EDC) which will research and prepare the Film Industry Economic Impact Study for the benefit of the creation of the San Diego Regional Film Office.

**Estimated Total Cost of the project:** \$  (Provide verifiable cost estimates with this application)

**Total Amount requested from the County (minimum \$3,500):** \$

**Estimated project completion date:**

**Have you made any expenditures to date for this project that you expect to claim under this grant:**  Yes  No

**IMPORTANT:** This information will be used to determine the effective date of your grant if awarded.

**If YES, the date of the first expenditure (Month/Year):**

**If NO, when do you expect to start the project (Month/Year):**

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**QUESTIONS 1 & 2 WILL BE USED TO HELP EVALUATE YOUR PROPOSAL**

**1. Describe how the project will benefit the community. Provide an estimate of how many people will be served.**

The study will articulate the following benefits throughout San Diego County:

- San Diego's unique competitive position to attract projects.
  
- Relevant legislation – specifically AB 1839, the California Film and Television Job Retention and Promotion Act - which has increased the State tax credits for filming in CA. Increased the pool of funding to \$330 million and gave a 5% extra incentive for areas outside of the LA area.
  
- Facts and figures on the impact of the industry.
  
- Local jobs generated for gaffers, videographer make-up artists, talent scouts and other industry related professionals.
  
- Tourism economic generator through hotel stays, restaurants and other services when visiting studios stay in town to make movies, TV programs, or commercials.
  
- Other forecasted economic benefits stemming from the film industry.

**2. What other funding partners/sources do you have for this project?**

EDC will leverage its private sector funding to provide the additional resources necessary to produce the study as described including software programming.

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FISCAL YEAR 2015/16 NEIGHBORHOOD REINVESTMENT PROGRAM GRANT APPLICATION  
SUMMARY OF FINANCIAL INFORMATION**

**ORGANIZATION NAME:** City of San Diego

**TITLE OF GRANT REQUEST:** Film Industry Economic Impact Study

**Financial Solvency:**

Please Type Initials

KT

I hereby certify that this organization is currently financially solvent and not at risk for insolvency.

<b><u>FINANCIAL STATEMENT</u></b>	<b>PRIOR YEAR ACTUALS</b>	<b>CURRENT YEAR</b>
	<b>July 1, 2014 Through June 30, 2015</b>	<b>July 1, 2015 Through June 30, 2016</b>
<b>Type in Your "Fiscal Year" if different</b>	January 1, 2014 <hr/> <b>Through</b> December 30, 2014	January 1, 2015 <hr/> <b>Through</b> December 30, 2015
<b>COUNTY COMMUNITY ENHANCEMENT GRANTS</b>	\$	\$
<b>COUNTY NEIGHBORHOOD REINVESTMENT GRANTS</b> (Formerly Community Projects Grants)	\$ 0	\$ 0
<b>CITY FUNDING</b> City Name: _____	\$	\$
<b>OTHER REVENUES</b> (Please itemize below)		
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
<b>TOTAL REVENUES</b> (If more than \$50,000, attach IRS form 990 or 990EZ. If \$50,000 or less, attach IRS form 990-N e-postcard)	\$ 0	\$ 0
<b>TOTAL EXPENDITURES</b>	\$	\$
<b>OPERATING SURPLUS (DEFICIT)</b>	\$ 0	\$ 0

**RESOLUTION OF THE BOARD OF DIRECTORS**

**OF** City of San Diego

(Organization name)

WHEREAS, the County of San Diego Neighborhood Reinvestment Program provides funding for non-profit corporations for certain specified purposes; and

WHEREAS, the City of San Diego

(Organization name)

wants to file an application with County of San Diego for Neighborhood Reinvestment Program funding.

NOW, THEREFORE, BE IT RESOLVED that the Board of Directors of

City of San Diego

(Organization name)

:

1. Confirms that City of San Diego is a non-profit California corporation or a public agency under the laws of the State of California;
2. Approves the filing of an application with the County of San Diego for Neighborhood Reinvestment Program funding during the County's 2015-2016 fiscal year; and
3. Authorizes the people listed below to sign a grant agreement with the County of San Diego for Neighborhood Reinvestment Program funds for the 2015-2016 fiscal year.

1. Print Name: David Graham

Signature: 

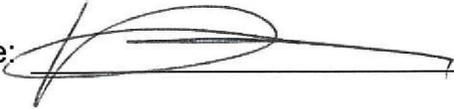
Title: Deputy Chief Operating Officer

2. Print Name: Jaymie Bradford

Signature: 

Title: Deputy Chief of Staff/Chief of Policy to Mayor Faulconer

3. Print Name: Kristin Tillquist

Signature: 

Title: Director of State Government Affairs & Innovation Policy

Adopted on this 12th day of November, 2015.



**Secretary, Board of Directors**